



Empowering Women in the Accounting and Financial Professions Since 1938
San Diego Chapter No. 17
Founded 1949

PRESIDENT

Elizabeth Childress
9171 Towne Center Dr., Ste 215
San Diego, CA 92122
Phone: 858-401-3465 (Cell)
E-mail: Elizabeth.Childress@ajilonfinance.com

MEMBERSHIP DIRECTOR

Nancy Jacobsen
9171 Towne Center Dr., Ste 215
San Diego, CA 92122
Phone: 858-455-7888
E-mail: aswamembership@yahoo.com

NEWSLETTER EDITOR

Brenda Sparks
4810 Eastgate Mall
San Diego, CA 92121
Phone: 619-252-9532 (Cell)
E-mail: bsparks@san.rr.com

SPEAKER BIOS

Dr. Marc Gottlieb is a graduate of the University of California, San Diego with an honors bachelor degree in Psychology. He received a doctorate of Chiropractic degree from Palomar College of Chiropractic West in San Jose, CA.

With a diverse background in education as well as athletics, he provides incredible insight in inspiring others to achieve maximum health.

Dr. Gottlieb has an intense desire to serve his community in making a difference in the lives of everyone he touches. He has one of the most successful chiropractic practices in the country serving thousands of people in the greater San Diego area and beyond since 1999.

Please join us for a joint meeting with the AWSCPA and learn how to set and meet goals successfully and live a balance life.

*Monthly Dinner Meeting
Thursday, February 16, 2006*

- Speaker:** Dr. Marc Gottlieb
- Topic:** Life without Goals is like Sailing Without a Compass
- Time:** 5:30p.m. Registration/Networking
6:15p.m. Dinner
7:00p.m. Speaker Presentation
- Place:** Country Inn & Suites (formerly the Prime Hotel and formerly Wyndham)
5975 Lusk Blvd., (east of I-805 off Mira Mesa Blvd.) Phone: 858-558-1818
- Cost:** \$25 Members Prepaid \$29 at door
\$30 Guests Prepaid \$34 at door
\$20 Students Prepaid \$24 at door
- Menu:** Baked Vegetable Lasagna—Served with fresh vegetables, choice of Garden Salad or Caesar Salad, Soup of the day, dinner rolls. Chefs choice dessert.
- RSVP:** E-mail rsvps to aswasandiego@yahoo.com. Pre-payments must be received by Monday, 8-15. Pre-pay using paypal to aswasandiego@yahoo.com or by check to ASWA, c/o Karen Ballek, PO Box 21824, El Cajon, CA 92021

From the President's Office

It is hard to believe the new year is finally here. To me it symbolizes setting a new goal, and starting from scratch to achieve it. Whether that is a personal goal such as saving x amount more in dollars a month, exercising more each week.

Let's face it; we all want to be successful in everything that we do, who doesn't? Success in anything is a mindset, it is a matter of choice - it has nothing to do with luck. Success is defined as, "the achievement of something desired, planned or attempted." If you noticed, there is nothing in the definition that has to do with luck or chance - success has to be earned!

There is this simple formula that I try to use: "Know What I Want and Expect the Best = Success!" It's important to remember that success can mean different things to different people, so find out how you define success and figure out a way to achieve it!

Whatever your idea of success is, set your goals high, come up with a game plan on how to achieve them, and then work hard to ensure that you do! Your success will come from a solid game plan, hard work and execution of that plan!

To quote Robert Collier, "Success is the sum of small efforts, repeated day in and day out."

Make sure you give 110% everyday, and when you achieve your success you will have the satisfaction of know

that you earned it!

I hope you have enjoyed our speakers and topics this year. We are interested in hearing any feedback you might have for any upcoming or past events. Please keep in mind that our PR dinner will be here before we know it. If you are interested in assisting with the preparation please contact me at aswasandiegopresident@yahoo.com. I look forward to seeing you at our January meeting!

Elizabeth



Announcements

For website updates or employment announcements, please contact Jeanette Ding at jeanette.ding@roberthalf.com or 858-452-2626.

Free Opportunity Drawing Tickets—It's easy to earn free opportunity drawing tickets! Simply bring a guest to a dinner meeting. Each time you bring a guest, you will receive one free opportunity drawing ticket for that night's opportunity drawing. Keep in mind that all proceeds from our opportunity drawing go into the Chapter Professional Development Fund.

Thanks to Elizabeth Childress, Nancy Jacobsen, Jeanette Ding and Karen Ballek for providing the January opportunity drawing prizes.

We raised \$45.00 from the Opportunity Drawing in January.

RECRUIT A MEMBER AND YOU COULD WIN \$3,000!

The National ASWA Membership Committee launches a new Membership Contest for 2005-2006 recognizing members who recruit new members with prizes at different levels through the "Recruiting Counts" Club. In addition, *every* time you recruit a new member, your name goes into a drawing (to take place at the Annual Conference next fall) for a grand prize worth \$3000! See flyer on next page or email Jeanette Ding, National Director, at jeanette.ding@roberthalf.com for more details. details.

ASWA EDUCATIONAL FOUNDATION

Donate to Our Foundation!

Name _____

ASWA ID # _____

Address _____

City _____ State _____

Zip code _____

Giving Levels

Philanthropist \$1500 and above – this level can be obtained through payments over a three year period

(i.e. \$500 commitment per year)

A *Spirited Giver* is a Philanthropist who donates a minimum of \$500 in the following year.

Annual Giving Levels

Champion \$500 - \$1,499

Advocate \$100 - \$499

Supporter Under \$100

Donor Designation -- Note: Honorees (or their families) will receive a special note indicating that you have made a gift. Please provide a name and address for notification.

In Honor, In Memory, or On the Occasion of _____

ASWA EDUCATIONAL FOUNDATION CONTINUED

Payment Information -- If donation is to be made by check, please make it payable to ASWAEF.

Choose one: Visa Mastercard

American Express

Credit Card Number

Expiration Date _____

Name (as it appears on card)

Periodic Payment Options

- 12 monthly payments of \$_____ ; charged on the 15th day of each month.
- 4 quarterly payments of \$_____ ; charged on the 15th day of January, April, July and October

Please send payment to:

ASWAEF Headquarters

P.O. Box 826131

Philadelphia, PA 19182-6131

Membership Corner

Dinner Hostess—In an effort to continue to be the “friendliest accounting group on town” we are providing dinner hostesses to new members and guests. If you would like to volunteer to be a dinner hostess, please contact **Nancy Jacobsen** at awsamembership@yahoo.com.

Name Badges—Have you lost or misplaced your ASWA name badge? Or do you have a name change? You can obtain a replacement badge anytime by contacting **Nancy Jacobsen** to order a new one.
E-mail: aswamembership@yahoo.com



Member Focus

Do you have exciting news to share? Then go ahead and toot your horn! We would like to hear about professional achievements, job changes, academic accomplishments, engagements, weddings, births, etc. Or, report the good news for someone else. Submit your announcements for next month's Member Focus to the Editor.

Check out our web site for the latest information regarding meetings and ASWA San Diego:

Visit our website at www.aswasandiego.org to check out our new look, pictures from the PR dinner in June, past newsletters, upcoming events and job fairs!

MISSION STATEMENT

ASWA is a not-for-profit membership organization with the purpose of enabling women in all fields of accounting to achieve their personal, professional and economic potential and to contribute to the future development of the profession.

Reproduction compliments of:

*Robert Holf/Accountemps - La Jolla
4365 Executive Drive, Suite 450
San Diego, CA 92121
858.452.2626*



Member Birthdays

Elizabeth Childress	1/15
Johanna Burgess	1/17
Kristina Heckart	1/19
Tiffany Hernandez	1/31



CALENDAR OF EVENTS

- Thurs.
Feb. 19 Board Meeting-4:45 p.m.
Monthly Dinner Meeting-5:30 p.m.
Country Inn and Suites
5975 Lusk Blvd., Sorrento Mesa
Phone: 858-558-1818
All are welcome!
- Fri.
Feb. 24 Newsletter Deadline
Please submit any news, announcements or job opportunities to Brenda Sparks at bsparks@san.rr.com or via phone at 619-252-9532
- Thurs.
Apr. 20 TBD