



American Society of Women Accountants

San Diego Chapter

November 2009 Newsletter

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INSIDE THIS ISSUE:

2009 Holiday Shopping Social	1
President's Message by Jeanette Ding	2
ASWA Scholarships	2
Member Anniversaries & Birthdays	2
New Member Profile: Lindsay Tomlinson	2
Member News	3
JNC From Mary Lou Carver's View	3
Calendar of Events	4

ASWA SAN DIEGO'S 2009 HOLIDAY SHOPPING SOCIAL

Join ASWA San Diego members and guests at the holiday networking event not to be missed! You are invited to join us on **December 10th** at Harry's Bar and American Grill in UTC for good company, food and drinks, while getting some of your holiday shopping done. Vendors will include:

Soaps & Scents (*handmade soaps, lotions, & scrubs from local vendor*)

Silver Crossing (*quality sterling silver jewelry*)

Little Tiger Imports (*imported Asian-style wine covers, purses, & gifts*)

Scentsy (*safe and fragrant wickless candles*)

Spiffing Jewelry (*handmade bead jewelry by local artist Annie Nygard*)

Pampered Chef (*kitchen & entertainment tools*)

Bring your co-worker, boss, spouse, relative, neighbor, or friend! The more, the merrier! Don't forget to bring your shopping list, cash, and checkbook. We will also host an optional Gift Exchange. If you would like to participate, just bring a wrapped gift valued at about \$15 and go home with a new gift! RSVP today: the first 30 ASWA members to RSVP will receive a certificate for 25% off at the Spa at the Sporting Club (Hyatt Aventine)!



Holiday Shopping Social Details:

Thursday, December 10, 2009

HARRY'S BAR AND AMERICAN GRILL

4370 La Jolla Village Drive, San Diego, CA 92122

858-373-1252

Festivities from 5:30 - 8:30pm / Gift Exchange at 7:00pm

BUFFET MENU:

Caprese, Caesar Salad, Chef's Choice Pasta, Antipasto, Grilled Vegetables, Finger Campagnas (chicken, prosciutto, and cheese on focaccia bread), Bruschetta, Fritto Misto (fried calamari, artichokes, marinara sauce, caper aioli), Garlic Bread, Breadsticks & Potato Chips

Happy hour prices will be honored.

Prepaid Prices: Members & Students with valid ID \$32 / Guests \$37

At the Door Prices: Members & Students with valid ID \$40 / Guests \$45

RSVP by 12/3/09 to: aswasandiego@yahoo.com. Details can be found on www.aswasandiego.org.

No shows are responsible for and will be billed the At the Door price. Cancellations are accepted only before 12/7/09.

Message from President Jeanette Ding

I don't know about you but the winter holidays are my favorite time of the year. Be sure to RSVP to join us at the second annual Holiday Shopping Social on December 10th! If you came last year, you know how much fun this event is. If you didn't come last year, ask someone who did and you'll hear how fun it was to meet and network with other ASWA members and their guests, shop for unique and memorable holiday gifts, enjoy delicious food, and participate in the gift exchange. Invite your spouse and/or coworkers to join us as well—the more, the merrier!

Come and ask Kelly Ferguson, Mary Lou Carver or myself about the Joint National Conference with AWSCPA we attended in October in Las Vegas. It was great to hear excellent speakers, earn CPE, and meet ASWA members from all over the country. As promised, it was educational, inspiring, and fun! We also got to see one of our chapter members, Mary Erlenborn, win the Southwest Influential Woman of the Year award. Boy, was that a hard secret to keep!

Stay tuned for the informative speakers and fun social events the board and I have planned for you for 2010. We always welcome your feedback, ideas, and participation. If you have a suggestion, please don't hesitate to contact one of the board members or myself. I look forward to hearing from you: jeanette.ding@roberthalf.com or 858-452-2626.

See you on December 10th!

Jeanette

2009-2010 ASWA San Diego Scholarships

ASWA San Diego is excited to announce the three scholarship awards currently available:

- One \$1,000 scholarship for students enrolled in a Bachelor's Degree program.
- Two \$500 scholarships for students enrolled in an Associate's Degree program.

In addition to being awarded the scholarship, recipients will receive a free one-year student membership in the San Diego Chapter of ASWA.

Scholarships are available to all accounting students...you need not be an ASWA member!! We only require that you are currently enrolled in an Associate's or Bachelor's Degree program majoring in Accounting, Finance, or Economics in a San Diego County college or university with a GPA of 3.0 or better.

If you or someone you know might be interested in one of our scholarships, please visit our website at www.aswasandiego.org. We are eager to provide the financial assistance to a deserving student, so please send in your application, or encourage someone you know to do the same. Application packets must be postmarked by **December 1, 2009**. Submit application packets to:

ASWA

Attn: Scholarship Chair

P. O. Box 21304

El Cajon, CA 92021

If you prefer, you may also scan the documents and email them to aswasandiego@yahoo.com. If you have any questions, please contact Karen Wheeler, ASWA Director & Scholarship Chair, at karen@comresearch.org.

ASWA Anniversaries & Birthdays

HAPPY 1st ASWA ANNIVERSARY TO:

Laura Tucker, member since November 10, 2008



HAPPY BIRTHDAY TO ASWA MEMBERS:

*Anna Arroyo - November 16th
Miho Pritchett - November 18th
Mary Lou Carver - November 19th
Vonnie Greenan - November 22nd*

GET TO KNOW LINDSAY TOMLINSON

Welcome new member Lindsay Tomlinson! She is the Office Administrator for the Certe Group, LLC and a part-time student at SDSU earning her Master's in Accountancy with the long-term goal of becoming a CPA. While researching organizations to join, she decided on ASWA because she values being a member of a women's association. Lindsay believes that it is important to support one another not only in our professions but our other pursuits as well. In her limited free time Lindsay enjoys reading and outdoor activities. Most weekends, you can find Lindsay at La Jolla Shores surfing with friends. She is a member of the Surfrider Foundation. Having grown up in Ocean Beach, keeping our ocean and beaches clean and protecting the wildlife have always been important to her. Help us welcome Lindsay to ASWA when you meet her!

Visit www.aswasandiego.org for the latest chapter news and upcoming events, a new member application, or to contact your board. Don't forget to update your contact information by emailing aswasandiego@yahoo.com.

MEMBER NEWS!

Sharon M. Gross-Dorado and Daniel Dorado married on Sept 6, 2009 in beautiful San Francisco. Daniel has owned his own advertising and marketing agency for over 25 years, and Sharon is a Tax Manager at Murrill, Eakes & Company. They currently reside at their homes in Solana Beach and Capistrano Beach.

Mary Erlenborn received ASWA's 2009 Influential Woman of the Year award for the Southwest Region. Congratulations, Mary!

New member **Harini Palakodety** just passed the CPA exam. Congratulations, Harini!

ASWA/AWSCPA Joint National Conference—From a First Timer's View by Mary Lou Carver, ASWA San Diego Chapter Secretary

They say "What happens in Vegas stays in Vegas" but as a first time attendee of the JNC, I feel I must break the rule and share. What is the JNC? That is the short name for the Joint National Conference of the American Society of Women Accountants (ASWA) and the American Women's Society of CPA's (AWSCPA). In actuality it is a gathering of approximately 400 women accountants from all over the country. The San Diego Chapter of ASWA was well represented by our President, Jeanette Ding, our Treasurer, Kelly Ferguson, members Mary Erlenborn and Erica Iwaszkiewicz, and me.

The 2009 JNC was held October 19-21 at The Palms in Las Vegas. These were three very busy days. We attended educational sessions covering four tracks of interest, Accounting & Auditing, Controllorship, Tax and Personal & Professional Development. There was a hall filled with exhibitors, some selling, some hiring and some educating. We had opportunities to gather as one big group for meals and fascinating speakers. And yes, there was a business meeting one evening... but that was great too! Our own Mary Erlenborn was elected to next year's National Nominating Committee, on which our Chapter President Jeanette Ding served this year. This committee is responsible for selecting ASWA's National Board for the following year. Mary was also honored as the Southwest Region's Influential Woman of the Year. Throughout, we had non-stop opportunities to network and make new friends. We did have time to play a little too...those stories can stay in Vegas though!

As a first time attendee, I did not know what to expect. I had read the agenda, heard others talk about their experiences, but nothing compares to being there. I learned a lot and had a great time doing so. I believe it was well worth it and I would highly recommend everyone to experience it at least once.

The 2010 JNC will be September 27-29 in Nashville. I will be there...hope you are too!

What would you like to do?

We would love your feedback on the following ideas for our Spring Social in March and our Summer Social in June/July. Please email aswasandiego@yahoo.com with your preferences from the list below or any additional suggestions you may have.

- Bowling social
- Harbor cruise in San Diego Bay
- Cooking class (interactive or demonstration only)
- Luau at the Catamaran (July)
- Museum tour at a Balboa Park museum
- Dave & Buster's
- Stone Brewery tour, appetizers & drinks
- A Day in Temecula Wine Tasting Trip
- Dessert tasting at Extraordinary Desserts
- Mystery Dinner Theatre

If you or your company can donate a tax-deductible opportunity drawing prize for our dinner meetings, supporting scholarships and member education, please contact Jeanette Ding at jeanette.ding@roberthalf.com or 858-452-2626.



CALENDAR OF EVENTS

Thursday, December 10, 2009

ASWA San Diego 2009 Holiday Shopping Social

Harry's Bar & American Grill—

www.harrysbarandamericangrill.com

4370 La Jolla Village Drive, San Diego, CA 92122

Board meeting at 5:00p.m. (all are welcome!)

Networking & Registration from 5:30-8:30p.m.

This is strictly a networking event without a speaker presentation.



Thursday, January 21, 2010

Speaker to be announced.

Apollonia Bistro—www.apolloniabistro.com

8650 Genesee Avenue, San Diego, CA 92122

Board meeting 4:45p.m.— 5:30p.m. (all are welcome!)

Networking & Registration begin at 5:30p.m.

Dinner served at 6:15p.m.

Thursday, February 18, 2010

Speaker & location to be announced.

Board meeting 4:45p.m.— 5:30p.m. (all are welcome!)

Networking & Registration begin at 5:30p.m.

Dinner served at 6:15p.m.

March 2010

Social event to be announced.

Thursday, May 20, 2010

2010 ASWA San Diego Public Relations Dinner

Speaker to be announced.

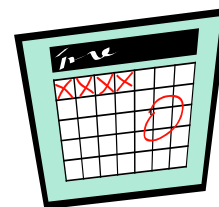
The Prado Restaurant—

<http://www.cohnrestaurants.com/restaurants/theprado/>

1549 El Prado, San Diego, CA 92101

Networking & Registration begin at 5:45p.m.

Dinner served at 6:30p.m.



Don't forget to visit our web site at www.aswasandiego.org for more information about our chapter, past newsletters, upcoming events, and to contact us!

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4365 Executive Drive, Suite 450
San Diego, CA 92121

Is there a speaker you've heard or a topic that you'd like to see covered at an upcoming ASWA dinner meeting, or any other ideas for ASWA events? We welcome your feedback and ideas — in fact, we need them to help bring you the best ASWA experience we can!

Please email us your thoughts at aswasandiego@yahoo.com!