



Empowering Women in the Accounting and Financial Professions Since 1938
San Diego Chapter No. 17
Founded 1949

PRESIDENT

Elizabeth Childress
8075 Caminito Mallorca
La Jolla, CA 92037

Phone: 858-401-3465 (Cell)

E-mail: Elizabeth.Childress@ajilonfinance.com

MEMBERSHIP DIRECTOR

Nancy Jacobsen
9171 Towne Center Dr, Ste 215
San Diego, CA 92122

Phone: 858-455-7888

E-mail: aswamembership@yahoo.com

NEWSLETTER EDITOR

Brenda Sparks
4810 Eastgate Mall
San Diego, CA 92121

Phone: 619-252-9532 (Cell)

E-mail: bsparkes@san.rr.com

SPEAKER BIO

Dana Basney is a Director in CBIZ Nation Smith Hermes Diamond and a Shareholder in Mayer Hoffman McCann P.C, an Independent CPA Firm and has practiced public accounting for more than 30 years. He is in charge of San Diego's litigation support, due diligence, and valuation departments. Dana is a licensed CPA and a Certified Reorganization and Insolvency Accountant, as well as a Certified Valuation Analyst. He is a member of The American Institute of Certified Public Accountants, The California Society of Certified Public Accountants, The Institute of Managerial Accountants, The Association of Insolvency Accountants, The Institute of Business Appraisers, Inc., and the Bankruptcy Forum. He has served on the Family Law Bar's Business Valuation Subcommittee and has previously chaired the San Diego Chapter of the CPA Society's Ethics Committee and the San Diego Litigation Support Interest Group of the CPA Society. Dana has extensive litigation experience and has served as an expert witness in financial and valuation matters on numerous occasions as well as a court appointed mediator and special master. Dana is also an instructor with the UCSD Extension Program teaching Advanced Accounting Topics and CPA Society approved course on *Professional Conduct & Ethics for Accountants*. Dana may be reached at: Dbasney@cbiz.com

Monthly Dinner Meeting
Thursday, September 15, 2005

Speaker: Dana Basney

Topic: Detecting Fraud in Small Business

Time: 5:30p.m. Registration/Networking
6:15p.m. Dinner
7:00p.m. Speaker Presentation

Place: Country Inn & Suites (formerly the Prime Hotel and formerly Wyndham)
5975 Lusk Blvd., (east of I-805 off Mira Mesa Blvd.) Phone: 858-558-1818

Cost: \$25 Members Prepaid \$29 at door
\$30 Guests Prepaid \$34 at door
\$20 Students Prepaid \$24 at door

Menu: Santa Fe Style New Mexico—Salad, Tortilla chips with Pico de Gallo, Tortilla soup, Chicken and Beef Fajitas with beans, tortillas and rice and warm rolls. Chef's choice of dessert. Coffee and Tea. Vegetarian entree is available upon request.

RSVP: E-mail rsvps to aswa-sandiego@yahoo.com. Pre-payments must be received by Monday, 8-15. Pre-pay using paypal to aswa-sandiego@yahoo.com or by check to ASWA, c/o Karen Ballek, PO Box 21824, El Cajon, CA 92021

From the President's Office

Hello Everyone-

I want to start off by thanking everyone who attended our meeting last month. I really enjoyed seeing everyone, and appreciate everyone's support of our organization.

Here I sit again in front of my computer thinking about what I will write next for my article this month. I realize I am sitting here on a Friday, at work, at 6:30pm, and it is dawning on me. I do not know if I can speak for everyone, but I know that I feel that my days are getting shorter, but my work seems to be getting busier.

Who among us couldn't use more free time? More time to spend on that most important person in your life, you. The answer? In a word: Delegate. Delegate on the job; delegate off the job. "Oh," but you say, "I can't do that because _____." Oh yes you can here's how!

How do you get balance?

There are many components to finding balance, many that you know consciously and unconsciously. Here is my "top ten" components to finding balance. Add your own and put this list in the back of your mind to help guide you in this difficult process.

1. Recognize that balancing roles as mother and business person is truly work in itself, it requires appreciation of your work (a pat on the back)
2. Take time to think about balance and how to get it this week
3. Apply your best analytical and creative thinking to problem solve this task
4. Remember yourself, your needs, your wants, your happiness - this is the ultimate barometer of balance
5. Have faith there is a way - don't put barriers in front of possibilities, you can make it work

6. Flexibility is important - what works this week may be out of whack next week - stay open to new solutions

7. Know the signs of imbalance, including resentment, fatigue, overwhelm, depression, unhappy family members, dissatisfaction with work

8. Revisit your core values and live them, know what is most important to you today Remove, delegate the things that interfere with the important stuff

Find ways to make time for yourself. Whose life is it, anyway?

I have included a few websites that I found useful. I hope you find them useful too.
 -- www.whenworkworks.org -- a Families and Work Institute project on flexibility
 -- www.thirdpath.org -- a nonprofit institute promoting balanced lives

I hope to see everyone at the next meeting!
 Elizabeth



Announcements

Employment -Need a job or have an opening? Please contact the Chairman of the Employment Committee, **Jeanette Ding** at 858 452-2626 or Jeanette.Ding@roberthalf.com

Free Raffle Tickets—It's easy to earn free raffle tickets! Simply bring a guest to a dinner meeting. Each time you bring a guest, you will received one free raffle ticket for that night's raffle. Keep in mind that all proceeds from our raffle go into the Chapter Professional Development Fund.

We earned \$92.00 from the August meeting raffle.

Thanks to Gayle Barrett, Jeanette Ding, Elizabeth Childress, Karen Ballek, Tiffany Hernandez and Nancy Jacobsen for donating raffle prizes.

ASWA Conferences —ASWA/AWSCPA 2005 Inspired Solutions Joint National Conference— Lowes Hotel, Philadelphia, PA **Sept 28– Oct 1 2005**

Charitable Event

MAKING STRIDES AGAINST BREAST CANCER WALK

ASWA is coordinating a walk for Breast Cancer. Please join us in this event. The walk is sponsored by The American Cancer Society. The details are as follows:

Date: October 23, 2005
Where: Balboa Park
Length: 4.5 Miles
Time: 8:30 A.M.

There is no registration fee for this walk. Each person can pick up a brochure, which will be available at the next two dinner meetings. Any contributions are welcome from friends, co-workers, and family. It is up to the individual. Members, friends and family can walk as part of team ASWA. When filling out the brochure put your name and your team is the ASWA.

We can also order T-Shirts with the ASWA team name for \$12 at the next dinner meeting.

If you have any questions, please contact Sandra Berry, the team leader. Feel free to email Sandra at SandraJBerry@yahoo.com. Sandra will also be available for questions at the next two dinner meetings.

Please join us in the exciting event for a great cause.



Membership Corner

Dinner Hostess—In an effort to continue to be the “friendliest accounting group on town” we are providing dinner hostesses to new members and guests. If you would like to volunteer to be a dinner hostess, please contact **Nancy Jacobsen** at awsamembership@yahoo.com.

Name Badges—Have you lost or misplaced your ASWA name badge? Or do you have a name change? You can obtain a replacement badge anytime by contracting **Nancy Jacobsen** to order a new one.
E-mail: aswamembership@yahoo.com

New members: **Janaki Khatri; Choa Kang; Kelly Ferguson; Bonnie Tiefenbach**

Fundraising

We are excited to announce the Fall Fundraiser —Gold Canyon Candles!

October 17—November 17

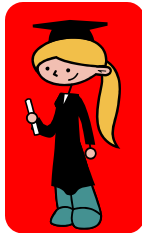
The decorative jar candles are high quality with superior aroma and extraordinary burn. There are 3 sizes and 25 scents. Prices start at only \$12.95 for an 8 ounce candle that burns for at least 50 hours! These candles are perfect for your holiday shopping! The program will generate funds for Professional Development which subsidizes members' costs to attend the National Conference. Our chapter is teaming up with the Inland Northwest Chapter for a friendly competition. Further details about the competition will follow. Are you interested in volunteering to sell the candles? Each seller will receive a color brochure and order form along with a small kit of 25 lip gloss size smellers. Each scent matches the brochure and order form. The candles will sell themselves to friends, family and coworkers. If you can help out, please contact Lara Price (formerly Waddell) at lara-price@cox.net or 858-565-7224 (W).



Member Focus

Do you have exciting news to share? Then go ahead and toot your horn! We would like to hear about professional achievements, job changes, academic accomplishments, engagements, weddings, births, etc. Or, report the good news for someone else. Submit your announcements for next month's Member Focus to the Editor.

Nancy Bocalan Yule earned her MBA in June 2005 from Keller Graduate School of Management of DeVry University



Check out our web site for the latest information regarding meetings and ASWA San Diego:
www.aswasandiego.org

MISSION STATEMENT

ASWA is a not-for-profit membership organization with the purpose of enabling women in all fields of accounting to achieve their personal, professional and economic potential and to contribute to the future development of the profession.

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 4365 Executive Drive, Suite 450
 San Diego, CA 92121
 858.452.2626*



Member Birthdays

Reshma Bir	9/01
Cindy LoCoco	9/03
Cyndi Studer	9/12
Lynn Boster	9/14
Laurie Kiefer	9/17
Angela Travers	9/17
Gayle Ziaskas	9/18



CALENDAR OF EVENTS

- Thurs. Board Meeting-4:45 p.m.
 Sept Monthly Dinner Meeting-5:30 p.m.
 Country Inn and Suites
 5975 Lusk Blvd., Sorrento Mesa
 Phone: 858-558-1818
 All are welcome!
- Fri. Newsletter Deadline
 Sept 23 Please submit any news, announcements or job opportunities to Brenda Sparks at bsparks@san.rr.com or via phone at 619-252-9532
- Thurs. Jenni Prisk and Jason Merchey
 Oct 20 Consider and Communicate Your values