



American Society of Women Accountants

San Diego Chapter #17

August 2011

In this issue

[Register now for August dinner meeting!](#)

[2011-2012 Board of Directors](#)

[ASWA San Diego supports Dress for Success & Financial Literacy!](#)

[ASWA September 15th Lunch Meeting](#)

[Annual Conference for Women in Accounting](#)

Letter from the Chapter President:

Hello everyone and welcome to a brand new year for ASWA. I am excited to be serving as your Chapter President this year. I want to first let you know a little about myself.

I am originally from Indiana. I grew up in a small central Indiana town then settled in Indianapolis after college (and yes, I am a Colts fan). My bachelor's degree is from Manchester College, a small private college in northern Indiana. I started as an auditor for the State of Indiana. In 2000 I came to San Diego on vacation and fell in love with the area. I decided to escape the cold, snowy winters and hot, humid summers and head west. I received my master's degree from SDSU in 2005. I am currently the Accounting Manager for ESET. You will hear more about them later or feel free to visit www.eset.com.

I joined ASWA in July of 2008. My first meeting was a wine tasting tour of Temecula, part of what encouraged me to join. As some like to tell, my first year as a member I won the bottle of wine for every opportunity drawing where there was one to win. I even won the basket of wine at the PR Dinner that year. I have not won a bottle of wine since. My second year as a member I was asked to join the board and serve as Secretary, year 3 I was Membership Director, and now here I am as President.

I am also serving this year on the national ASWA Education Foundation board. You will hear more of that later.

Our new board has met twice so far and we have some exciting events in store for 2011-2012. Keep an eye on your email for announcements and newsletters.

Mary Lou Carver, Chapter President

REGISTER TODAY FOR AUGUST 18, 2011 DINNER MEETING!

Only a few seats left!

Speaker: Michelle Bergquist, CEO/Founder, CWI (Connected Women of Influence)

Topic: Strong & Powerful Women - How to Communicate with Confidence!

Location: Apollonia Greek Bistro

Register Now!

San Diego Chapter 2011-2012 Board of Directors

PRESIDENT:

Mary Lou Carver (marylou.carver@eset.com)

VICE PRESIDENT:

Jeanette Ding (jdning@accountantsintl.com)

TREASURER:

Karen Wheeler (kandmwheeler@yahoo.com)

SECRETARY:

Pebbles Dumon (pebblesdumon@communitycatalysts.net)

MEMBERSHIP DIRECTOR:

Ashley Roth (aroth@accountantsintl.com)

DIRECTOR:

Shelly Waddell (swaddell2@cox.net)

DIRECTOR:

Stephanie Shehi (sshehi@mcblg.com)

SPECIAL THANK YOU FOR OPPORTUNITY PRIZE DONORS!

We would like to take this opportunity to thank our opportunity prize donors as the opportunity prize drawings support our Scholarship Fund:

Pacific Data Marketing, a reseller of Sage Abra Human Resource Management software

Spiffing Jewelry -www.spiffingjewelry.com

Body Revive Massage -www.brwmassage.com

Jeanette Ding, Senior Recruiting Manager, Accountants International

Hilton Garden Inn Del Mar, 3939 Ocean Bluff Avenue, San Diego, CA 92130

Stephanie Shehi, ASWA San Diego Director

If you or your company are interested in donating a tax-deductible opportunity drawing prize to support our Scholarship Fund, please contact Jeanette Ding at jdning@accountantsintl.com.

HAPPY SUMMER BIRTHDAY TO ASWA MEMBERS:

June 15 - Dorothy Metzgar

June 18 - Lara Price

June 22 - Stephanie Shehi, CPA

July 5 - Nancy Bocalan-Yule

August 23 - Kelly Ferguson

September 14 - Lynn Boster, CPA

September 18 - Laurie Kiefer, CPA

HAPPY ANNIVERSARY TO ASWA MEMBERS:

July 1 - Nichole Logan

July 2 - Carisa Wisniewski

July 15 - Sheila Norman

July 14 - Mary Lou Carver

July 18 - Brenda Fuqua

ASWA San Diego Brings Financial Literacy to Our Community!

ASWA San Diego has chosen Financial Literacy as our community service focus for the 2011-2012 fiscal year. Our mission is to offer financial education designed to help low- and moderate-income individuals outside the financial mainstream enhance their financial skills and responsibility. Our Financial Literacy courses will use materials from the FDIC's Money Smart program (<http://www.fdic.gov/consumers/consumer/moneysmart/>). If you are interested in getting involved, please email aswasandiego@yahoo.com.

Support Dress for Success!

ASWA San Diego is collecting suits and other professional clothing to Dress for Success San Diego! Dress for Success San Diego is a non-profit organization focused exclusively on helping low income women acquire jobs, build careers and improve the quality of life for their children and families. Our private, warmly decorated boutique is an encouraging environment that provides wardrobe and interview preparation services, employment retention programs and life management consultation. Dress for Success San Diego has served over 6400 local women since 1998, referred from over 60 local human service agencies and job-readiness programs. Please visit www.dressforsuccess.org.

If you are thinking about cleaning out your closet, do it to support this worthy organization! Please bring any clean, ready-to-wear, current style suits, conservative blouses and skirts, pants, new hosiery, jewelry, and accessories to any ASWA meeting. We will collect and drop off all donations and get a receipt for you! (If you have a large amount of donations, please email aswasandiego@yahoo.com and we can make special pick up arrangements.)

Save the date: September 15, 2011 Lunch Meeting

Presentation: Healthcare Reform - How it Affects You & Your Business!

Speaker: Stephanie San Antonio, RHU, Keith Eck Financial & Insurance Services

Location: DoubleTree by Hilton Hotel San Diego-Del Mar

October 24-26, 2011 Annual Conference for Women in Accounting:

Defining Value in All Areas of Accounting & Finance

Plans are all set for the Annual Conference for Women in Accounting (formerly the JNC)! This is the annual conference for ASWA and AWSCPA. This year's theme is "Defining Value in All Areas of Accounting and Finance". It will be held October 24-26, 2011 in Charlotte, North Carolina. This year will be my third annual conference and each year I look forward to it even more. It is a great opportunity to network and socialize with women accountants from all over the country. There are plenty of opportunities for free CPE credits and some amazing speakers. Please visit the national organization website www.aswa.org to learn more. Early registration discounts end August 30.