



American Society of Women Accountants

San Diego Chapter

October 2009 Newsletter

ASWA San Diego Chapter No. 17, Founded 1949

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OCTOBER DINNER MEETING: 10/15/09

Peggy Wallace presents

NETWORKING FOR BUSINESS/PERSONAL SUCCESS

Ever wonder how some people just always seem so confident, so put together, so well-spoken? Well, here's your chance to learn how! Join ASWA San Diego on October 15th as we welcome Peggy Wallace, founder of Making Conversation LLC, who will help enhance our networking, communication, and presentation skills.

Communicate Effectively With Confidence and Ease! Learn how to:

- Improve Communication Skills with Family, in Social Situations and on the Job.
- Gain or Polish Interview and Presentation Skills
- Discover How to Network for Positive Outcomes.
- Be Your Best Self, while maintaining your authenticity and individuality!

Peggy Wallace, the founder of Making Conversation, is a graduate of University of Pennsylvania/Wharton School and Boston University School of Law. With over 25 years of business experience as a corporate attorney, fundraiser and financial services sales consultant, Peggy has a first-hand appreciation of the value of making conversation and marketing your best self, while being authentic and enthusiastically showing your own unique personality. Peggy is an active member of AWIS (American Women in Science) and has made presentations to scientists, post-docs and graduate students at The Burnham Institute, The La Jolla Institute for Allergy & Immunology, Salk Institute for Biological Studies and The Scripps Research Institute, SDSU as well as numerous presentations to AWIS members as well as members of the American Statistical Association, Society of Women Engineers, SDCA and SABPA. For more information, visit www.makingconversation.com.

Thursday, October 15, 2009

HILTON GARDEN INN

3939 Ocean Bluff Avenue, San Diego, CA 92130 / 858-720-9500

Networking & Registration begin at 5:30pm / Dinner served at 6:15pm

MENU:

Choice of Entrée: Aloha Chicken (Grilled Chicken Breast, Pineapple & Mango Sauce) **OR** **Lemon Salmon** (Grilled Salmon Filet in a Lemon Caper Sauce)

Served with rolls and butter, tossed field greens salad, accompaniments, Chef's Choice Dessert
Coffee, hot and iced tea are included. Alcoholic beverages available on cash bar basis.

Prepaid Prices: Members & Students with valid ID \$35 / Guests \$40

At the Door Prices: Members & Students with valid ID \$40 / Guests \$45

For prepaid pricing, payments must be received by 10/10/09 by mail or www.paypal.com. Details can be found at www.aswasandiego.org. Please note that RSVP's are considered commitments to attend. If you are unable to give us 72 hours notice, unfortunately you will still be responsible for the attendance fee as we need to confirm headcount with the restaurant 72 hrs. before the meeting.

Message from President Jeanette Ding

Can you believe it's already October?!? Seems like only yesterday that we were enjoying Carol LeBeau's presentation at our Public Relations Dinner at the Prado. If you were able to join us for the September dinner, then you experienced firsthand Ian Woodall's amazing story. If you weren't able to join us, I recommend that you visit www.taooferest.com.

I hope that you will join us for our October dinner. As many of you know, I preach the importance of networking to everyone I know. If you've always wanted to learn how to be an effective networker, interviewee, or presenter, come join us!

And if you're wondering where you'll get the CPE you need, consider coming to the Joint National Conference with AWSCPA at the Palms Casino Resort in Las Vegas, Nevada, later this month. In addition to earning CPE you will also meet ASWA members from all over the country. I guarantee that you will find the experience educational, inspiring, and fun! Kelly, Mary Lou, and I will be representing our chapter. We welcome fellow San Diego members including Mary Erlenborn, who is a nominee for the Influential Woman of the Year award.

As always, the board and I always welcome your feedback, ideas, and participation. I look forward to hearing from you:
jeanette.ding@roberthalf.com or 858-452-2626.

See you on the 15th and hopefully at the JNC!

Jeanette

2009-2010 ASWA San Diego Scholarships

We are all feeling the squeeze of the economic crisis and the board of ASWA San Diego recognizes how challenging it can be to continue with your educational goals such difficult times. We also know how important a college education can be to bolster your career and maintain prestige within the accounting profession. Despite these difficult financial times, it is our hope that you continue your pursuit of a college degree, and are very excited to announce that the Board of Directors has unanimously voted for an expansion to the scholarship budget for FY(09-10). We are planning on offering three scholarships covering the Fall 2009 and Spring 2010 school semesters. We will also be providing all three awardees with a one year paid student membership in the San Diego chapter of ASWA. Applicants need not be ASWA members. Stay tuned for more details!

Let's Celebrate!



OCTOBER ANNIVERSARIES!

Tami Brennan, member since 10/10/03
Karen Saunders, member since 10/13/06

HAPPY BIRTHDAY!

Marilou Pennington—October 18th



NEW MEMBER PROFILE: ERICA ANDERSON

Welcome new member Erica Anderson! She originally joined ASWA in Seattle, WA, and just recently relocated to San Diego. Erica is currently working towards her Bachelor Degree in Accounting at DeVry University. Right now she is working at Motel 6 but she is looking for a new part-time job that will help her gain more hands on accounting experience. (She's hoping that she might be able to find a suitable position through networking with ASWA.) When Erica is not working or doing homework she loves to be outside. Erica says, "I think I'm really going to love San Diego with the great weather and all the beautiful swimmable beaches."

NEW MEMBER PROFILE: YASUKO IGARASHI JEFFERSON

Welcome new member Yasuko Igarashi Jefferson when you meet her! Yasuko works for Internal Revenue Service as a Revenue Agent. She just graduated CSUSM last May, so she is just starting her accounting career. In her words, Yasuko joined ASWA because "I believe women's careers should be celebrated and I value independent women." She doesn't have much time for hobbies right now as she spends most of her time studying for the CPA exam. Welcome to ASWA!

MEMBER NEWS!

Anna Donato is back at work at Epsilon System Solutions after her maternity leave and a trip to Italy with husband Damiano and baby daughter Angelica.

Erica Iwaszkiewicz and her husband just returned from their honeymoon in Italy, including a stop in romantic Venice. Ask her all about her trip when you see her!

Jeanette Ding and her boyfriend Lucas just started a new side business selling handmade wine covers imported from Asia — makes a great gift! Visit www.littletigerimports.com for more details.

Employment Opportunities at ESET!

ACCOUNTS PAYABLE SPECIALIST

Responsibilities:

- Full-cycle accounts payable; purchase order; processing invoices; expense reports; procurement card statements
- Match, code and enter high volume invoices
- Maintain account payables vendor files
- Research and resolve AP issues with vendors
- Reconcile AP sub-ledger to the general ledger monthly
- Maintain vendor master file and related document such as W-9, 1099's, etc.
- Gather information for fixed asset purchases and additions
- Assist and support external auditors in annual audit
- Assist in documentation of AP processes, procedures, and internal controls

Qualifications:

- Accounting degree preferred
- 4-6 years of full cycle AP experience
- Self-starter with the ability to multi-task and interact with employees in a team-based environment
- Proficient in Excel, Microsoft Office applications
- Experience with various accounting systems
- Dedication to complete required tasks within deadline

ACCOUNTING CLERK

Responsibilities:

Primary responsibility is to perform office/non-manual work related to the general business operations and sales order fulfillment of the company in addition to doing the responsibilities listed:

- Sales Order Fulfillment
- Monitor potential fraudulent credit card orders, answer calls/emails regarding fraudulent charges
- Cancel software licenses for orders deemed to be fraudulent
- Review credit card chargebacks with expectation of sales recovery
- Mail AP Checks
- Filing and additional clerical duties as assigned
- Assist and support external auditors in annual audit
- Assist in documentation of AR processes, procedures, and internal controls

Qualifications:

- Proven track record of attention to detail
- Some college preferred
- Self-starter with the ability to multi-task and interact with employees in a team-based environment
- Proficient in Excel, Microsoft Office applications

Please email your resume, salary history, and cover letter to mcarter@eset.com.

ASWA HOLIDAY SHOPPING SOCIAL—December 10th, 2009, 5:30-8:30pm

Mark your calendars to join ASWA San Diego for a fun night of drinks, appetizers, shopping & networking! If you attended the Holiday Shopping Social last year, then you know how fun this event is. All are welcome so invite your friends and coworkers! This year's Holiday Shopping Social will be once again hosted at Harry's Bar and American Grill in the UTC area. Enjoy shopping with local craftmakers and vendors while enjoying delicious appetizers and drinks! Stay tuned for more details!

If you or your company can donate a tax-deductible opportunity drawing prize for our dinner meetings, supporting scholarships and member education, please contact Joyce Thornton at jctoffice@aol.com or Jeanette Ding at jeanette.ding@roberthalf.com.



CALENDAR OF EVENTS

Thursday, October 15, 2009

Peggy Wallace, Founder, Making Conversation LLC

Networking for Business/Personal Success: Tips & Techniques

www.makingconversation.com

Hilton Garden Inn

3939 Ocean Bluff Avenue, San Diego, CA 92130

Board meeting 4:45p.m.– 5:30p.m. (all are welcome!)

Networking & Registration begin at 5:30p.m.

Dinner served at 6:15p.m.

Prepaid Prices: \$35 Members & Students with valid ID / \$40 Guests

At the Door Prices: \$40 Members & Students with valid ID / \$45 Guests

RSVP before October 9th to aswasandiego@yahoo.com.

Don't forget to visit our
web site at

www.aswasandiego.org

for more information
about our chapter, past
newsletters, upcoming
events, and to contact us!

OCTOBER 19-21, 2009 (OCTOBER 18TH for Leadership Academy)

ASWA / AWSCPA Joint Inspired Solutions Conference

Palms Casino Resort

Las Vegas, Nevada

www.aswa.org

NOTE: There is no ASWA meeting in November.

Thursday, December 10, 2009

Holiday Shopping Social

Harry's Bar & American Grill—

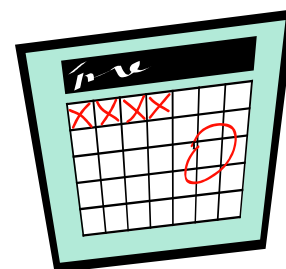
www.harrysbarandamericangrill.com

4370 La Jolla Village Drive, San Diego, CA 92122

Networking & Registration begin at 5:30p.m.

Appetizers served at 6:15p.m.

* This is strictly a networking event without a speaker presentation.



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4365 Executive Drive, Suite 450
San Diego, CA 92121

Is there a speaker you've heard or a topic that you'd like to see covered at an upcoming ASWA dinner meeting, or any other ideas for ASWA events? We welcome your feedback and ideas — in fact, we need them to help bring you the best ASWA experience we can!

Please email us your thoughts at aswasandiego@yahoo.com!