



American Society of Women Accountants

San Diego Chapter

August 2010 Newsletter

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INSIDE THIS ISSUE:

<i>August Dinner Meeting</i>	1
<i>President's Message by Jeanette Ding</i>	2
<i>ASWA Member News</i>	2
<i>ASWA Member Birthdays</i>	2
<i>Special Spiffing Jewelry offer for ASWA members!</i>	2
<i>2010-2011 Board of Directors</i>	3
<i>Member Anniversaries</i>	3
<i>Did You Know?</i>	3
<i>Calendar of Events</i>	4

AUGUST DINNER MEETING

Join ASWA San Diego members and guests on August 19th at Humphrey's Grill in La Jolla as we welcome Mary Macdante as our Keynote Speaker.

Mary Macdante is an inspiring and dynamic professional speaker who will help you discover how to keep yourself inspired, enthusiastic, and healthy on a daily basis. A communication and stress management expert, Mary has spoken to over 500,000 people and given over 1500 speeches, seminars, and workshops around the world to a diverse group of clients including 50+ U.S. Healthcare Systems, Procter & Gamble, Deloitte & Touche, American Greetings, Wal-Mart, Northwestern Mutual, Hewlett Packard, and the IRS.

In addition to being a renowned public speaker, Mary is also a published author and writer. She is the author of *Living with Enthusiasm*, *My Mother, My Friend*, and *Inspiring Words for Inspiring People*. She is a contributing author to five *Chicken Soup for the Soul* books, and *A Woman's Way To Success in Business*. She is also a regular contributor to client publications and a contributing relationship expert on iVillage.com.

On August 19th, Mary will speak to our group about how to manage stress. Mary's presentation "Press Any Key to Quit or Continue" is a life-saving, interactive, and fun program gets participants making immediate and lasting lifestyle changes *during* the program. You will learn:

- The secret to maintaining balance
- How to immediately turn confusion into clarity and action
- Three techniques to manage information overload in less than five minutes
- Four communication strategies to deal with stressed out co-workers, bosses, and family members
- Five practical and enjoyable ways to create and sustain personal change on a daily basis

Thursday, August 19, 2010

HUMPHREY'S GRILL LA JOLLA

3299 Holiday Court, La Jolla, CA 92037 (inside Sheraton La Jolla)

858-452-4000 / www.humphreysgrill.signonsandiego.com

Check-in begins at 5:30pm / Dinner served at 6:15pm / Speaker Presentation at 7pm.

Members & Students with valid ID Prepaid \$38 / At the Door \$43 *

Guests Prepaid \$45 / At the Door \$50

* *First-time attendees may request the Member Price for first meeting only.*

RSVP by 8/11/10 to: aswasandiego@yahoo.com. Payments must be received by 8/11/10 for prepaid pricing. No shows are responsible for and will be billed the At the Door price.

Cancellations are accepted only before 8/13/10.

Payment accepted by www.paypal.com to aswasandiego@yahoo.com or by checks payable to ASWA mailed to: ASWA, 5638 Lake Murray Road # 152, La Mesa, CA 91942.

Message from President Jeanette Ding

As everyone is enjoying their summers, I hope the ASWA members and guests who joined us at our Summer Social Sights & Sips Hornblower cruise enjoyed the views, food, and networking. Our first dinner meeting of the fiscal year is on August 19th and I, for one, am very excited to hear our speaker presentation. Hopefully, we'll all learn a few tips about how to handle the stresses of our lives more effectively and find better balance. Now, who can't use that? We also have other exciting programs planned for this year so be sure to check www.aswasandiego.org to find out about upcoming speakers, venues, and socials!

For those of you who have not been able to attend some of the past meetings, some of our opportunity prize donors and speakers are extending special offers to you and the members who attended. Look for the deals in this and upcoming newsletters!

As always, we welcome your feedback, ideas, and appreciate your participation. We strive to make your ASWA experience valuable by bringing you great speakers, relevant topics, networking opportunities, and fun events. If you have a suggestion or any feedback, please don't hesitate to contact one of the board members or myself. I look forward to hearing from you: jeanette.ding@roberthalf.com or 858-452-2626.

See you on the 19th!

Jeanette

ASWA SAN DIEGO MEMBER NEWS!

Karen Wheeler was awarded an ASWA Foundation Scholarship! She is now scheduled to take the Becker review courses and the four parts of the CPA test between now and the end of February 2011.

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Anna Donato has relocated with her family back to Italy as her husband Damiano will be starting a Masters program in Italy.

~

Jeanette Ding served on the ASWA Foundation national committee and helped determine this year's Balance Award and Influential Woman of the Year Award winners (to be announced at the Joint National Conference in September).

~

If you or another ASWA member you know has exciting professional or personal news to share, please email aswasandiego@yahoo.com so we can recognize and celebrate our fellow members' accomplishments and milestones!

Happy Summer Birthdays to:



Dorothy Metzgar, June 15th

Lara Price, June 18th

Stephanie Shehi, June 22nd

Nancy Bocalan Yule, July 5th

Yasuko Jefferson, July 5th

Liz Randol, August 2nd

Kelly Ferguson, August 23rd



Summer Special Offer for ASWA Members Only from *Spiffing Jewelry*

Shop for beautiful and affordable handmade jewelry on www.spiffingjewelry.webs.com. Most items come with free shipping! Spend \$30 or more and receive a free pair of Spiffing Baubble Earrings (pictured left) to match everything you own! Just mention **ASWA free Spiffing Baubble Earrings offer** in the "Message to Sender" section when checking out.

ASWA SAN DIEGO BOARD OF DIRECTORS

serving July 1, 2010 – June 30, 2011

President/Programs:

Jeanette Ding

Treasurer/Scholarship Director:

Karen Wheeler

Directors*:

Pebbles Dumon

Rachelle Mesquit

Membership Director:

Mary Lou Carver

Secretary/Newsletter Editor:

Stephanie Shehi

*An additional Director may be appointed. If you are interested in serving as a Director on the new board, please contact Jeanette Ding at jeanette.ding@roberthalf.com or 828-452-2626.

ASWA San Diego celebrates the following ASWA member anniversaries!



Dorothy Metzgar, *member since 1974!*

Virginia Fellows, *member since 1984*

Mary Erlenborn, *member since 1985*

Lara Price, *member since 1998*

Anna Arroyo, *member since 2002*

Nichole Logan, *member since 2007*

Erica Iwaszkiewicz, *member since 2008*

Olivia Ortega, *member since 2008*

Mary Lou Carver, *member since 2008*

Rachelle Mesquit, *member since 2009*

Ruth Oliveres, *member since 2009*

Lisa Mora, *member since 2009*

Karol Nations, *new member!*

Maggie Jie Shen-Arner, *new member!*

Carisa Wisniewski, *new member!*

Did You Know?

Helpful resources to keep you “in the know”

- The **Healthcare Reform Act** became law on March 23, 2010. Go to www.healthcare.gov to learn all about it and how it may affect you!
- Beginning in 2011, tax preparers who prepare a **Federal Tax Return** will be subject to new requirements including registration, testing and continuing education. Learn more at www.irs.gov.
- **ASWA is on Linked In!** Join www.linkedin.com and add “ASWA” as a contact to be connected to ASWA nationally!

If you or your company can donate a tax-deductible opportunity drawing prize for our meetings, supporting scholarships and member support for the Joint National Conference, please contact Jeanette at jeanette.ding@roberthalf.com or 858-452-2626.



CALENDAR OF EVENTS



Thursday, August 19, 2010

Keynote Speaker: Mary Mardante

www.marymarcdante.com

"Press Any Key to Quit or Continue"

Humphrey's Grill

3299 Holiday Court, La Jolla, CA 92037

Networking & Registration begin at 5:30p.m. / Dinner served at 6:15p.m.

RSVP by August 11, 2010 to aswasandiego@yahoo.com.

Thursday, September 16, 2010

Keynote Speaker: Doug Walker, A-Ha! Performance

www.ahaperformance.com

"How to Motivate Yourself and Others to Peak Performance"

Harry's Bar & American Grill

4370 La Jolla Village Drive, San Diego, CA 92122 / 858-373-1252

Networking & Registration begin at 5:30p.m. / Dinner served at 6:15p.m.

RSVP by September 8, 2010 to aswasandiego@yahoo.com.

Thursday, October 21, 2010

Keynote Speaker: Linda Foley, Identity Theft Resource Center

www.idtheftcenter.org

"How to Protect Yourself from Identity Theft"

Location to be announced.

Networking & Registration begin at 5:30p.m.

Dinner served at 6:15p.m.

RSVP by October 13, 2010 to aswasandiego@yahoo.com.

Visit www.aswasandiego.org for more details regarding these and other upcoming meetings and events!

SAVE THE DATE!

The 2010 ASWA San Diego Holiday Shopping Social will be **December 9, 2010**. Details will be released this fall.

*Newsletter
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4365 Executive Drive, Suite 450
San Diego, CA 92121

Is there a speaker you've heard or a topic that you'd like to see covered at an upcoming ASWA dinner meeting, or do you have an idea for an ASWA event? We welcome your feedback and ideas. In fact, we need them to help bring you the best ASWA experience we can! Please email us your ideas and feedback to aswasandiego@yahoo.com!